

TERMS AND CONDITIONS

1. **Promotion Description:** One component of the Doerr Leader Impact Award is an Instagram Hashtag Contest (IHC), referred to as the Social Media Contest in these terms and conditions. Prior to submitting a final application on our website, participants are invited to post a video less than 5 minutes to Instagram using the guidelines below. The student/team with the highest number of likes in Instagram will be guaranteed a place as a top 5 finalist. The social media aspect of the award is not mandatory but posting on social media will increase the reach and impact of your notable work.
2. **Eligibility:** The Social Media Contest is open to full time students of Rice University. Students may submit their project as an individual or as a team of up to three students. Both written and video submissions are required entry components. Void where prohibited or restricted by law. Officers, directors and employees of the Doerr Institute for New Leaders at Rice University (“Sponsor”) and its respective parents, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising, and promotion agencies and each of their respective (collectively, the “Promotion Entities”), and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Social Media Contest.
3. **Social Media Contest Winner Selection:** The winner of the Social Media Contest will be selected from among all eligible entries received throughout the Social Media Contest period. The winner will be determined within three days of the end of the contest by the Sponsor or its designated representatives, whose decisions are final. The winner will be determined by the highest number of likes at the cut-off date/time.

The winner will be notified by email at the email address provided in the Submission Entry Form. The winner of the Social Media Contest will be guaranteed a place as a top 5 finalist for the Doerr Leader Impact Award. If the Social Media Contest Winner fails to respond to the notification that they have been entered into the top 5 finalists for the Doerr Leader Impact Award, the Sponsor reserves the right to choose a new winner at its own discretion. No substitution or transfer of the winning position is permitted except by the Sponsor.

4. **Entry Requirements:**
 1. Video content should demonstrate your leadership impact.
 2. Video submissions must be 5 minutes or less.
 3. The video file may be no larger than 650 MB.
 4. Student/Team must:
 - a. Use the hashtag **#DoerrLeaderImpactAward**
 - b. Tag the Doerr Institute Instagram account: **@DoerrInstitute**
 - c. Review Instagram’s Promotion Guidelines: <https://help.instagram.com/179379842258600>
 - d. Put this disclaimer in the caption of your post:
Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility, and agree to Instagram’s terms of use.
 - e. If applicable, tag the organization highlighted in your video.
 - f. This entry is valid upon completion of the Doerr Leader Impact Award submission form.

5. Privacy: All entrants acknowledge that if they are chosen as a winner, certain portions of their personally identifying information may be disclosed to third parties including, without limitation, on a winner's list. All personal information submitted as part of the social media contest may be shared by and between the Promotion Entities, and each of the Promotion Entities will use such information in accordance with their respective independent online privacy policies and terms of use.
6. Limitation of Liability: The Promotion Entities are not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the social media contest or by any technical or human error, which may occur in the processing of submissions in the social media contest. The Promotion Entities assume no responsibility for any misdirected or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries.

The Promotion Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the social media contest.

If, for any reason, the Social Media Contest is not capable of running as planned, including infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the social media contest, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Social media contest. In such event, Sponsor may, in its sole discretion, choose the winner from among all eligible Entries received prior to or after such cancellation, suspension, or modification.

In the event of a dispute concerning who registered online to participate in the Social Media Contest, the registration will be declared to have been made by the authorized account holder who is defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the email address. If a dispute cannot be resolved to the Sponsor's satisfaction, the entry will be deemed ineligible.

7. Sponsor: The Social Media Contest is sponsored by the Doerr Institute for New Leaders at Rice University.

McNair Hall, Suite 204
6100 Main Street, MS567
Houston, TX 77005-1827

8. Instagram Disclaimer: Per Instagram rules, this promotion is in no way sponsored, administered, or associated with Instagram, Inc. By entering, entrants confirm that they are 13+ years of age, release Instagram of responsibility, and agree to Instagram's terms of use.
9. Participants must obtain written consent from all individuals and organizations featured in the submission video authorizing the Promotional Entities to use the footage on social media and/or as promotional assets by the Doerr Institute for New Leaders.



DOERR LEADER IMPACT AWARD OPTIONAL SOCIAL MEDIA CONTEST **TERMS AND CONDITIONS**